



YOSSI GHINSBERG

Connecting People to Life's Meaning



KEYNOTE – The Power to Survive

After a tragic separation from his friends, one man is lost alone for weeks in the heart of the Amazon with no food or weapons, in the midst of the worst rainy season in decades. Through this amazing experience Yossi Ghinsberg takes his audiences on an emotional experience of inner strength and self-discovery.

This keynote presentation is based on Yossi's international bestseller *Jungle*, now also a documentary bearing the same name. This film

is brought to us by the acclaimed producers of *Touching the Void* and the Discovery Channel.

Apart from the sheer excitement and thrill of Yossi's presentation his delivery empowers audiences to adapt to their circumstances. They learn that we are co-creators of our reality and hence fear and worry are not likely to improve any situation. Adversity is part of life; being a victim a matter of choice.

KEYNOTE – Sailing the Seas of Change

"It is not the strongest of the species that survives nor the most intelligent, but the one most adaptable to change." Charles Darwin

The famous adage says: "change is the only constant". As inherent and inevitable as change is, it is perceived by many individuals and organizations as a problem.

A master storyteller, Yossi's keynote on change is not a lecture but a journey. He takes audiences far away from their mundane reality and far

above their judgmental minds, allowing access to new perspectives and reflections:

Understanding and welcoming change

Releasing past experiences

Moving through change and adversity while maintaining responsibility and power

Yossi gives audiences an understanding and acceptance of change and the tools to incorporate this philosophy into their lives.

KEYNOTE – Laws of the Jungle: Jaguars Don't Need Self-Help Books

The only species that separates and alienates itself from nature is our own. Isolated in that seclusion we either try to dominate nature or protect ourselves from it.

In this keynote, Yossi asks his audience to see 'the big picture'. Most of us live 'life in a box'...we've forgotten that it is our birthright to be and feel part of our planet and the entire universe we live in.

Having lived in the Amazon rainforest for three years and now living in the Australian rainforest, Yossi knows how to bring the natural world to life...and how to relate it to an audience in a fascinating way.

The teaching of the 'Laws of the Jungle' to audiences has a tremendous and direct impact, bringing breakthroughs and transformations to both individuals and organizations.

This topic is highly entertaining due to Yossi's ability to tell stories and create mind images with his audiences, and at the same time the material can only be described as life-changing.

The 'Laws of the Jungle' is a topic packed with content and can be delivered as a 60 to 90 minute keynote allowing time for interaction and Q and A. Alternatively it can be extended to a 3 hour breakout session.

NOTE: This keynote is based on his recent book by the same name.



Only the **naïve** can achieve; let your **vision** soar free of your **experiences**

A truly cosmopolitan figure and an eternal nomad Yossi travels the world continuously for work and personal explorations.

Born and raised in Israel Yossi served three years in the Israeli navy on the Red Sea where he befriended the Bedouins of the Sinai Desert who greatly influenced him with their wholesome philosophy and nomadic lifestyle.

Yossi graduated from Tel Aviv University with Philosophy and Business degrees, followed by a comprehensive study of the 'Kabala' in academic as well as authentic environments. He is the author of 'Jungle', an international bestseller based on his harrowing adventures in South America. Yossi's survival story was recently released by The Discovery Channel as a documentary film.

In 1992, Yossi returned to the Amazon to work with the same group of indigenous people who saved his life. Together they initiated 'The Chalalan Eco Resort', the first sustainable development project to be fully owned by indigenous inhabitants. From 1995 to early 2000 Yossi was involved in

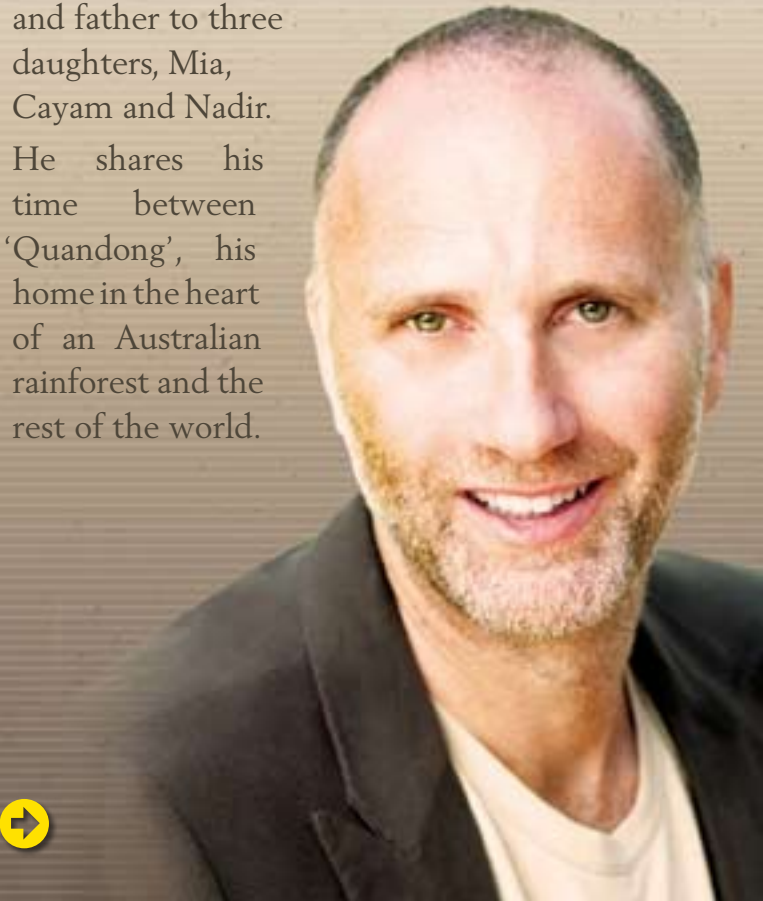
the treatment and rehabilitation of opiate addiction, establishing 12 treatment and research centers around the world.

In 2001 during the peak of the Palestinian 'intifada', Yossi was invited to return to Israel to produce a reconciliation festival. Despite the escalation of violence in the region, the festival managed to attract spiritual leaders of Judaism and Islam as well as unprecedented audiences.

In his new book 'The Laws of the Jungle' Yossi shares insights gained from years of living in the Amazon with indigenous people.

He is married to Belinda and father to three daughters, Mia, Cayam and Nadir.

He shares his time between 'Quandong', his home in the heart of an Australian rainforest and the rest of the world.





Fear is my best friend,
it shows me
the path to **nowhere**
I **choose** another way





‘I am honored to be a reference.
You rank number one in my experience.’

Christopher Varelas

CITIGROUP GLOBAL MARKETS, HEAD OF THE NATIONAL INVESTMENT BANK

‘One man’s amazing adventure
opened up the Bolivian wilderness to the world.’
The Washington Post

‘A powerful story of self-discovery.
Ghinsberg describes the blend of physical
courage, practical knowledge and quiet
spirituality that allows him to survive the
deadliest threats of the wilderness.’

The Los Angeles Times

‘Yossi is the greatest storyteller
I have ever met.’

Bryce Courtenay

AUTHOR OF ‘THE POWER OF ONE’.

